

COLOUR MATTERS

In our last newsletter, we highlighted that the new Academy uniform will need to be in production by late February if our students are to sport the new look as we open.

With progress on the brand image, we now need to finalise our look. And we've narrowed the colour choice down to burgundy or green. These are "stock" colours from the manufacturers we've been negotiating with, which will keep the cost down. But they are also deliberately different – different from Hartshead and Stamford, different to other high schools in Tameside.

Take a look at the images and let us know your preference. Ideally, we want you to visit our website where you can click on the colour. But you can also let us know by post (address at the bottom of the page). We need your preference by February 25th. Examples of the colours will be in both schools week beginning February 18th.



MONEY MATTERS TOO

Understandably, parents' concerns are often about cost as well as quality. Our tender process will ensure and maintain quality...but how much will the uniform cost?

We're pleased to announce the New Charter Academy will supply students who start in September 2008 with one each of the following at no cost:

Embroidered Blazer
Academy Tie
Embroidered Pullover
Embroidered Polo Shirt

Parents will be expected to provide other items – black trousers, white shirts, black box pleated skirts, white blouses and black shoes – at their expense, but will be free to purchase these where they wish. Sportswear will be additional.

UNIFORM CONTENT

The Academy will have a uniform policy, but we can already be clear to parents what will be needed. For September 2008, students will need a coloured blazer with embroidered New Charter Academy logo on breast pocket, embroidered polo shirt and tie. The Academy pullover will also be embroidered. These items will only be available from our selected supplier, who will have a local point of sale/collection.

Black trousers, black box pleated skirts, white shirts and blouses will also be available but parents will be able to buy these from any retailers. Black shoes complete the uniform.

CONTACT DETAILS

On the web: www.newcharteracademy.org.uk

Email: info@newcharteracademy.org.uk

Write: New Charter Academy, at address below

more than education

News on the New Charter Academy

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CHRIS COMMENTS

Welcome to our third issue, which we've devoted to the important matter of uniform. Everyone has an opinion and we're seeking yours!

Opening the Academy initially on the two existing school sites presents some challenges. Changing the uniform is part of our shared need to remind everyone that the change happens in September 2008. The journey may start at the same school gates, but the learning experience will be different. And it's sobering to think there are just 20 weeks of schooling left as Stamford and Hartshead.

Listening to feedback, we're aware that parents - and even some students - have not received previous newsletters. So, with the help of the heads at Hartshead and Stamford, we have sent this to your homes.

Thanks to all staff, students, parents and governors who have been involved so far. Enjoy the mid term break.

Christine Amyes
*Director of
Organisational
Development
New Charter*



THE LOOK

Thanks to everyone who took part in our consultation on the brand image of the Academy.

Based on the views we collected, the Board of the Academy asked we refine one of the images to the version you see here. Many of you liked the traditional association of a crest with a school. We've had to alter the chief colours to coordinate with the uniform choices you'll see overleaf. But we are pleased we had so many supportive comments about the "Learn. Grow. Achieve." concepts behind the design.

There may be some further refinement but it is unlikely to alter much. It will now replace the temporary image you see at the top of this newsletter. By the first week in September, we hope it will be very familiar.

OUR TIMETABLE

To July 2008 –
Transition activities for students and staff

August 2008 –
Hartshead and Stamford schools close

September 2008 –
Academy opens on existing school sites; to be known as Greenhurst and Silver Springs campuses

September 2010 –
Academy opens in new buildings at Broadoak campus